



COLOUR

UNIVERSITY OF TORONTO
UNIVERSITY EXTENSION

evening classes

1952-1953

course in

COLOUR — ITS BASIC
CONTENT AND USE

LECTURER: W. E. Carswell, Associate Professor of
Architecture, University of Toronto: Colour
Consultant to Sherwin Williams Paint
Company Limited

commencing

WEDNESDAY, OCTOBER 15TH, 8 P.M.

Room 252, Mechanical Building

COLOUR — ITS BASIC CONTENT AND USE

TEN LECTURES

WEDNESDAY EVENINGS

This series shows how knowledge can take advantage of the peculiar manner in which our eyes function. It shows how colour can be organized and charted, so as to assist our common sense and inborn taste to the attainment of harmony, or maximum impact, or seeing efficiency, or whatever type of colour relationship the particular problem requires.

It also demonstrates what kind of colour relationship is required for

INTERIORS

EXTERIOR

PACKAGING

DISPLAY

COURSE DIRECTOR: W. E. Carswell, B.Arch., Associate Professor of Architecture, University of Toronto: Colour Consultant to Sherwin-Williams Paint Company, Limited.

PLACE: Room 252, Mechanical Building

TIME: Wednesdays, 8 p.m., commencing October 15th

FEE: \$10.00

REGISTRATION:

By mail or in person at Room 232, Simcoe Hall (second floor), daily from 9 a.m. to 5 p.m., except Saturdays.

In order to accommodate students and enable them to enrol early, registrations will be taken the week of September 22nd, Monday, Tuesday, Wednesday and Thursday evenings from 7 to 9:30 p.m. in the Mechanical Building, King's College Road.

LECTURES:

October 15th

Introductory—Survey of whole course

October 22nd

History and Language, colour related to Physics,
Chemistry and Physiology

October 29th

Colour systems—Munsell, Ostwald, Villalobos

November 5th

Psychological aspects of colour

November 12th

Colour problems in industry. Tolerances, artificial
illumination problems

November 19th

Colour in packaging and display

November 26th

Interiors—Harmony with a chosen, existing colour
scheme like a picture or a fabric

December 3rd

Interiors—Harmony with and between existing
colours beyond our control

December 10th

Interiors continued. Books and charts for reference

December 17th

Review

The Mechanical Building is located on the east side of King's College Road, which leads north from College Street, just west of the head of McCaul Street.

Application and fee should be sent,

before October 1st, to:

UNIVERSITY EXTENSION

UNIVERSITY OF TORONTO

TORONTO 5

Telephone MI. 6611,

Locals 18, 21, 22, 23.

Please make cheques payable to the

UNIVERSITY OF TORONTO,

at par, Toronto.